Resources for Fundraising & Grant Writing – BA 556

Research Guides (LibGuides) – Suggested databases, reference materials, and web sites to help you get started
Access the Fundraising & Grant Writing guide at http://libguides.cu-portland.edu/grants
View a complete list of databases at http://libguides.cu-portland.edu/az.php
Reminder: Sign In to the Library Catalog using your campus/Blackboard username (e.g. jdavis) and password to access all library online resources.

Home Find news & magazine articles, books, and more using the Search @ CU Libraries search box.
• e.g. search grants (teen or youth) sports apparel

Research Organizations & Foundations Find information about organizations’ financials, administrators, reports on philanthropic activity and current philanthropic trends.

990 IRS Filings -
• Use 990s to see revenue/gifts & expenditures/donations, top executives & Board members, summary of charitable activities, any restrictions on awards for US non-profit agencies.
• Note: GuideStar requires you to set up an account (no fee) to access their information.

Tracking and Comparing Grantmakers -
• Use Trend Tracker to chart comparisons among organizations’ total assets, giving patterns, expenditures and gifts by year.
• Use Better Business Bureau Wise Giving Alliance to see reports on charities and any complaints filed against them

General Research on Organizations, Foundations & Agencies
• Use FOLIO and Johns Hopkins Center for Civil Society Studies for reports, research findings, investment trends and changes in government regulation (tools of government) that affect the public sector.
• Use European Research Center and Johns Hopkins Center for Civil Society for reports and data on global non-profit trends and ventures.

Locating Funders/Sponsors Find opportunities for pairing your project with potential donors
Tip: You are looking for matches for what the potential funder needs/supports, not what your project needs.
Tip: Are you looking for “seed” money, project monies, or ongoing operating support?
• Search The Foundation Center by topic or organization name. Use their statistics and comparison tools to help make decisions on which will be the best fit for your needs. Check their Request for Proposals (RFP) for leads. See common grant application forms to see the information needed and processes commonly used.
• Search NOZA by topic and/or location. Gives both grantor and recipient information and a range for the dollar amount given. Note: requires your setting up a login; there is no charge for basic access.
• Use Philanthropy New Digest, Chronicle of Philanthropy, and FundsnetServices.com to see current RFPs. Search by topic, location, category, or organization.
• Use Grants.gov to find Federal government grant opportunities.

Find Articles Tab Find articles in online journals, magazines and newspapers. Find organization information on company interests and gifts. Use articles for information for your needs assessment and on funded projects, and tips on grant writing and fundraising for specific areas (e.g. technology or education).
LexisNexis Academic (may also limit search to the Wall Street Journal)
➢ Search by keywords. Consider basic concepts and common phrases.
➢ e.g grants AND fundraising AND marathons Note: use search within the results to narrow your list
➢ e.g. NAICS(813211 OR 813219) Note: use the () around the code number(s)
ABI/Inform Complete
- Search by keywords. Consider basic concepts and common phrases.
- e.g. grant proposals AND tips NOT research
- e.g. grants AND entrepreneurs

Sports Business Database (SBRnet)
- Search by keywords: e.g. grants children’s soccer
- Includes Market Research Reports for all aspects of sport business by sport & participation trends
- Change the date range and words options to broaden or narrow your search

Homeland Security Digital Library (HSDL) for reports, statistics, grants information and more

Finding the Full Article from a Citation
Catalog Search: It is a link on the Find Articles tab in the Research Guide or use the link on the main library page
http://www.cu-portland.edu/academics/libraries
- e.g. a journal: Harvard Business Review
Search: Affiliate
If your article is not in a library database, use Google Scholar to see if the full article is on the web. Enclose the article title in quotation marks, e.g. “Unit Asking: A Method to Boost Donations and Beyond”
Still can’t find it? Ask a librarian! Request it through the Interlibrary Loan service on the main library page.

Target Market and Portland Metro Business Resources

Oregon Foundations Data Book in CU Library Reference Area (call # AS911.A2 O77 2015)

U.S. Census (http://www.census.gov/) for census and demographic data (e.g. household income, number of children per household, ethnic makeup of an area, etc.) Use QuickFacts to compare U.S. to Oregon.

City of Portland (http://www.portlandonline.com/) Click the Business tab for community resources.

Portland Business Journal (http://www.bizjournals.com/portland/)
Weekly journal covering business trends in the Portland area. Recent issues on 1st floor of Library in Newspaper area. Limited access to current issue via website.

Vancouver Business Journal (http://www.vbjusa.com/)
Business information for Vancouver and Clark County Washington

Portland Business Alliance (http://www.portlandalliance.com/site-map.html)
Downtown Portland market research data, small business information, economic development, cost of living, and other Portland data.

Tech Skills and Searching Tips

1) Use Boolean search terms (AND, OR, NOT) in the databases and Google (using the Advanced Search) to narrow or expand your search results.

2) Evaluate Sources: Use the CRAAP (Currency, Relevance, Authority, Accuracy, and Purpose) test to determine if a source fits your needs and provides reliable information!

See the Research Guides for Business http://libguides.cu-portland.edu/Business for additional resources.

Questions? Ask your Librarian
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